TAKE YOUR PICK FROM 21 OF THE FINEST PRIZES IN THE WEST.

Everything from a helicopter ski trip to a ranch house built of logs. Pick the one you want to win.

1. '55 Chevy® Convertible. Ride into the sunset in style. Pick up your prize at the factory and take off with the wind.

2. Airstream® Trailer. This is how! Yoga, 24 fuel tanks and room for the whole family. Plus real North scenery—it's got a lot.

3. Fly Fishing in Jackson Hole. Cast your reels on a trip for two to Jackson Hole, Wyoming. We'll guide and gear for 3 days. To provide the stories for a lifetime.

4. Helicopter Ski Trip. Check out the top of Alaska's Mount McKinley on a 3-day trip for 4 in this fancy gas guzzler.

5. Cheyenne Frontier Days™. The best rodeo in the West is the best place to watch the best cowboys in the West. Tickets for 4 and a custom-fit hat for any one of them.

6. Indian® Roadmaster. Saddle up this fully-restored classic. Pick it up at Harley-Davidson® of Northern Kentucky.

7. '69 or '48 Gold. Choose your weapon for the ultimate treasure hunt.

8. C.F. Martin® Acoustic Guitar. America's best. This hand-crafted classic features great tone and gets prized timing prize.

9. Wurlitzer® CD Jukebox. Play $1,500 in discs. It will fill 400 of your favorite hits.

10. Vacant Star III. Spend a week on your island by sound a jet engine with this 3-day trip for 4 to Nashville. Get the signing of your choice.

11. Be In The Movies. Pick a picture to be in and choose from: Sexy, sexy, sexy; Guns, guns, guns; Car chase; Fiery explosion.

12. Engineered Quarter Horse. A classic hard-bred out of Dan Zimmerman blood, correct with 87,000 for look and feel.

13. Mechanical Bull. Ride 'em cowboy. Take on just 8 rides a month with 20" of hard action.

14. Saddle Up For Head Out. Ride off into the sunset with a custom saddle of your choice. Or keep it right where it is. Up to you really.

15. Saddle Bum Bar. Sit back and relax in your home. We provide the spirits and partners.

16. Ultimate Western Gift. Stand, shoot and/or behave in authentic Western style. Includes a pair of pistols, choice of holster and rifle sheath.

17. ATV, Red Trail. Race your way across open country. Here's everything you'll need. Bring it safely home in one piece.

18. Cowboy Closet. Ultimate custom-made boots, hat, vest, suit, shirt—the works.

19. Western Pregnant. Get a taste of Western adventure with a heated saddle blanket and holster. With custom bone. 8 stands 5'3".

20. Cowboy Bunkhouse. Simply a custom room. Couch, chairs, rugs, lamps, tables—maybe even a wood burning stove—it's your choice.

21. Ranch House. Come home to the country. We provide the logs and time. You come up with the land.

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MARLBORO COUNTRY STORE BEST OF THE WEST SWEEPSTAKES OFFICIAL RULES

NO PURCHASE NECESSARY TO PLAY OR RECEIVE A PRIZE.

1. NO PURCHASE NECESSARY.

2. ELIGIBILITY. Open to residents of the U.S. (except residents of Florida) and Canada (except residents of Quebec) who are 21 years of age or older as of 12/31/95. Void where prohibited by law. Employees and their immediate families of Philip Morris Companies Inc., its subsidiaries, affiliates, advertising and promotion agencies and retailers are not eligible to enter. Participation constitutes entrant's agreement to be bound by these official rules and the decisions of the judges, which are final in all matters relating to the sweepstakes.

3. HOW TO ENTER. Complete and mail your entry on an official entry form or a 3" x 5" piece of paper to: Marlboro Country Store Best of the West Sweepstakes, P.O. Box 939, Wilgrove, NJ 07863-0939. Entries must be received by September 29, 1995. Limit one entry per envelope. Mechanically reproduced entries are void. Not responsible for lost, late, misdirected or illegible entries. Entries become the property of Philip Morris Companies Inc. and will not be returned.

4. PRIZES. Prizes are listed in the official rules. Prizes may be upgraded where permitted by law. Certain trademarks licensed by their owners. Prizes will be awarded by random drawing from among all eligible entries received. Approximate retail value of prizes is $1,000,000. Taxes on prizes are the responsibility of winners. Prizes are not transferable. Prizes will be awarded within 6 weeks after the drawing. Winners will be notified by mail. Winners may be required to sign and return an affidavit of eligibility and a release of liability within 14 days of notification. Non-compliance within this time period may result in disqualification and an alternate winner may be selected. Winners may be required to participate in publicity as a condition of prize acceptance.

5. GENERAL CONDITIONS. Philip Morris Companies Inc. reserves the right to cancel or modify the sweepstakes if it is not capable of running as planned. Philip Morris Companies Inc. reserves the right to substitute prizes of equal or greater value. Philip Morris Companies Inc. reserves the right to disqualify any person it finds tampering with the entry process or the operation of the sweepstakes or website or acting in violation of the official rules or any other promotion or in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten or harass any other person. Philip Morris Companies Inc. reserves the right to disqualify any person it finds tampering with the entry process or the operation of the sweepstakes or website or acting in violation of the official rules or any other promotion or in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten or harass any other person.

6. WINNERS LIST. For a winners list, send a self-addressed, stamped envelope to: Marlboro Country Store Best of the West Winners List, P.O. Box 939, Wilgrove, NJ 07863-0939. Allow 6 weeks after the drawing.

7. GOVERNING LAW. All federal, state and local laws and regulations apply. Void where prohibited by law. Sweepstakes subject to all applicable laws and regulations. Sponsor: Philip Morris Companies Inc., 120 Park Avenue, New York, NY 10017.

8. WARNING: THE SURGEON GENERAL HAS DETERMINED THAT CIGARETTE SMOKING IS ADDICTIVE.

9. CIGARETTE ADVERTISING. Philip Morris Companies Inc. supports the enforcement of laws prohibiting the sale of cigarettes to minors.

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ENTER HERE.

Take Your Pick From The Best Of The West. And Take Advantage Of The Special Offers Below.

Pick the prize you'd like to win—enter the prize number and the prize title in the spaces below. Fill out the form. Send it in. And get set to enjoy the best Marlboro Country has to offer. No purchase necessary. Limited to smokers 21 years of age or older. Entries must be postmarked by June 30, 1995.

ENTER PRIZE NUMBER: _____ PRIZE TITLE: _____

MAIL WITH PROOF(S) OF PURCHASE

MODIFICATIONS HERE TO SEAL

DETACH HERE

Use the lines below to print name and address corrections only.

99999999999999999
Sample A. Samples
123 Any Street
Anytown, US 00000

Home Phone

Date of Birth (Required)
Month / Day / Year

Signature (Required)

Current Brand

Previous Brand Smoked

By entering this sweepstakes and signing above, I certify that I am a smoker 21 years of age or older. I have read and understood the Official Rules and agree to be bound by them. I release from any liability Philip Morris Companies Inc. and its subsidiaries, affiliates and related companies.

Send your completed entry form to: Marlboro Country Store Best of the West Sweepstakes P.O. Box 939, Wilgrove, NJ 07863-0939

Sample A. Samples
99999999999999999

$3.00 OFF A CARTON OF MARLBORO

Marlboro Marlboro Marlboro

Sample A. Samples
99999999999999999

BUY 1 PACK GET 1 FREE

Lights: Kings Min. Box 10 mg "tar" 0.7 mg nicotine; Kings Box 10 mg "tar" 0.8 mg nicotine—Regular: Kings Box 15 mg "tar" 1.1 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

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